

Media Contact: Flashpoint
(435) 658-1475
Lesley Christoph/Molly Douma
lesley@flashpointonline.com
molly@flashpointonline.com



'07 press kit

Treasure Mountain Inn



PARK CITY'S ONLY
GREEN HOTEL

255 Main Street | Park City, Utah 84060 | TEL: 800.344.2460 | treasuremountaininn.com

overview

Completed in 1963 during the silver mining era in Park City, Treasure Mountain Inn was the first condo-style hotel built in the US. With silver mining on the decline and interest in skiing on the rise, Treasure Mountain Inn was built to support the demand for Park City accommodations. Today, the Inn embraces the frontier spirit on which Park City was founded (after all, Park City Mountain Resort was originally named Treasure Mountain Ski Area.) The hotel's modern luxury is grounded in its rich history, incorporating antiques and period photographs into its décor.

**TREASURE MOUNTAIN INN
IS A TRIFECTA OF PRIME
LOCATION, CASUAL LUXURY
AND SUSTAINABILITY.**

Located in the heart of Historic Old Town, Treasure Mountain Inn is the area's only member of the Green Hotel Association and 1% For the Planet. Combining the owners' personal commitment to earth-friendly lodging with sophisticated amenities, Treasure Mountain Inn is a trifecta of prime location, casual luxury and sustainability. It's a boutique hotel for the savvy traveler who embraces the authentic and unexpected. With a conference center, meeting rooms and capabilities to cater to large groups, Treasure Mountain Inn is ideal for business meetings as well.



Treasure Mountain Inn's location (at the top of Main Street and at the base of the mountains) allows for out-the-door access to the Wasatch Mountains for skiing, hiking and mountain biking, as well as beautiful scenery and unmatched nightlife. More than just an owner-operated boutique hotel and conference center, TMI is also a great basecamp for mountain adventure.

being green

Green is not only a color; it's a way of life. Treasure Mountain Inn owners are passionate about their responsibility to preserve and protect the outdoors. And that doesn't just mean placing recycling bins in the lobby. Treasure Mountain Inn is proud to be the world's first hotel to join 1% Percent For The Planet. As 1% For the Planet members, TMI donates a minimum of 1% of their annual sales to fund organizations working to conserve and protect natural resources.



Treasure Mountain Inn practices sustainability so travelers and locals alike can enjoy Park City's powdery winters and lush summers for generations to come.

TMI's efforts are as extraordinary as the mountains that surround Park City:

- Water-conserving fixtures and efficient laundry facilities reduce water usage.
- Low-energy fluorescent lights and high-efficiency AC and heat pumps reduce air pollutants.
- 15% of the Inn's electricity is powered by wind energy.
- New therapy pool uses saline-based sanitation, rather than chlorine, to promote a healthier experience for guests and the earth.
- Recycling containers in every room and in hallways reduce waste.
- Bio-friendly cleaning products and toiletries are packaged in recycled containers and made from natural ingredients.
- The majority of all printed collateral has been converted to electronic format. All remaining paper products are made from recycled materials.
- Organic and natural ingredients are used to prepare fresh à la minute meals.
- In a recent remodel, the Inn re-used and preserved many of the original building materials.
- Guests are strongly encouraged to leave cars at the Inn and take public transportation.
- TMI won "Utah Recycler of the Year" two years in a row ('05, '06).

management

Andy Beerman

Andy graduated from Ohio's Miami University in 1991 with a Bachelor of Philosophy. From there, he immediately left for the mountains of Alaska where the only education required was learning to stay warm and dry. After three years of mountain guiding, Andy landed in Utah. There, Andy managed several Utah businesses before he met his wife and business partner, Thea, and became involved with the Treasure Mountain Inn. Andy participates in nearly all aspects of the hotel, ranging from sometimes-bellhop to CFO. When he's not around the hotel, he's likely skiing, biking, climbing, or exploring the surrounding mountains. For guests seeking adventure, Andy is always available to help plan your activity. If you're looking to experience Park City as the locals do, Andy is your guide. andy@treasuremountaininn.com



Thea Leonard

Thea was born in Hawaii but raised along the Delaware River in Hunterdon County, New Jersey. At an early age she spent time in Europe and discovered that she has a knack for languages (she speaks Danish, Spanish, French, and a little bit of Italian) and a taste for fine foods. Thea attended Vassar College and majored in Dance. She spent the next 10 years working at Mohonk Mountain House, a five-star resort on the shore of Lake Mohonk.

In 1993 she moved to Park City to manage the Treasure Mountain Inn and to more regularly enjoy the Utah powder. She is notorious for her fast skiing, long hours at work, and her willingness to go the extra-mile with groups and guests. She has a passion for cooking and previously owned one of Park City's best fine dining restaurants. She personally caters most groups and it is not unusual for lucky guests to get invited to sample one of her dinners or specialty desserts. If you smell something good while passing through the lobby, we recommend you investigate.

thea@treasuremountaininn.com

lodging & specifics

Treasure Mountain Inn's rooms and amenities are as unique as the guests who stay there.

- Newly remodeled condos are available as spacious studios and one or two bedroom units, all with full kitchens. Great for families and groups of friends.
- Three historic buildings, 56 unique condos, and over 3300 square feet of meeting and conference space provide plenty of room to stretch.
- Deluxe rooms feature granite counters, travertine baths, large LCD televisions, leather furniture, and energy-saving heat/cooling pumps.
- The fitness room and outdoor therapy pool are newly remodeled.
- The Morning Ray Café, located just steps from the hotel's lobby, offers a large variety of organic and vegetarian dishes.
- Three world-class resorts: Park City Mountain Resort, Deer Valley and The Canyons are only minutes away.

Studios: Cozy and private, studios are perfect for singles or couples looking for a getaway.

One-bedrooms: Ideal for 1-3 adults, our one-bedrooms provide all the conveniences of home.

Two-bedrooms: Perfect for a family or a group of friends.

**TREASURE MOUNTAIN INN'S
ROOMS AND AMENITIES
ARE AS UNIQUE AS THE
GUESTS WHO STAY THERE.**



boutique services



The staff at Treasure Mountain Inn is passionate about helping travelers discover Park City. Much more than a concierge service, Treasure Mountain Inn's employees are walking guidebooks, full of the best-kept secrets—whether it's hidden powder stashes, the best scenic view, or the goods on après ski and dining. For guests who want to tuck-in and relax, TMI has plenty of in-house amenities.

- Private courtyard with a therapy pool, heated benches and fire circle.
- Free wireless internet service.
- In-room massage services.
- Fitness center with free weights, Stairmaster, spinning bike and treadmill.
- Water-efficient, honor-system laundry facility.
- Cozy lobby and lounge area with fireplace.
- Ski and luggage storage.
- LCD or plasma televisions.
- Pillow-top mattresses, available in king size.
- iPod docking stations.
- Patio for weddings, outdoor meetings and special events.

**FOR GUESTS WHO WANT
TO TUCK-IN AND RELAX,
TMI HAS PLENTY OF
IN-HOUSE AMENITIES**



story angles

Film Festival Reels in an Alternative Crowd

Slamdance, one of the world's fastest-growing film festivals which runs in tandem with The Sundance Film Festival, has called Treasure Mountain Inn home for the past eleven years. Slamdance adheres to the mantra "By Filmmakers for Filmmakers" and showcases new independent films by first-time writers and directors working within the creative confines of limited budgets. Smaller and more "grassroots" than Sundance, Slamdance is considered to be rigorous in its definition of "independent." This provides for a colorful array of features and short films, as well as an interesting cast of characters staying at the Inn.



Quite a Nice Backyard

Treasure Mountain Inn sports an idyllic backyard for recreation seekers. It's surrounded by three world-class ski resorts—Park City, Deer Valley, and The Canyons, offering a 7,800-acre winter vacationland filled with "The Greatest Snow On Earth." Then, for non-stop year-round outdoor adventure, there's Park City's 100+ miles of public trails, hot air ballooning, fly fishing, championship golf courses and mountain biking, rafting, cross-country skiing, snow shoeing, snowmobiling and horseback riding.

Vacationers can visit Utah Olympic Park for a quick adrenaline rush—an 80 mile per hour bobsled ride or the slightly milder alpine slide and zip line rides. All this is possible when one knows that Treasure Mountain Inn's therapy pool awaits at the end of the day.

Giving Back Green

As the world's first hotel to join 1% For the Planet, Treasure Mountain Inn was green before it became cool. The Inn's owners deeply respect their surroundings—proud mountains, clean air, pine forests, and sparkling snow—and work passionately to protect them. The Inn strives to provide 21st century amenities while minimizing the hotel's impact upon the Earth. That means implementing major recycling efforts, supporting wind energy, utilizing biodegradable products, using low-energy fluorescent lights, encouraging water conservation, serving organic foods, promoting public transportation, and giving back to environmentally conscious organizations that protect and preserve the natural environment.

Mountain Town Meeting Venue

Treasure Mountain Inn is a fresh venue for business meeting and conventions, providing an adventurous mountain town experience. And, if the meeting's focus happens to be "implementing sustainable business practices," TMI will set a great example. The eco-conscious Inn offers the only conference facility on Park City's Main Street—ideally located within stumbling distance of 82 restaurants and bars. Just 45 minutes from Salt Lake International airport and surrounded by endless recreational opportunities, TMI is an unparalleled place to host meetings and conferences.

